



**KMCC :**  
**Kung-Hwa Management Case Collections**

**光華管理個案收錄庫**

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# The KMCC Platform

- Founded in 2006/2, supported by the Kung-Hwa Management Foundation
- Collect of Teaching Cases for Taiwanese industries
- Provide a platform for scholars to publish teaching cases
- Promote case teaching
- Training professional instructors in the case method

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Kung-Hwa Management Cases Collections



# The KMCC Collection 1

<https://kmcc.libraryandbook.net/>



- Over 580 cases as of Dec. 2022
- Addition of 20-30 high quality cases annually
- Mostly in Traditional Chinese, and a small portion with English version
- Covering all spectrum of management scenario: strategic, management control and operations
- Covering various business functions

# The KMCC Collection 2

<https://kmcc.libraryandbook.net/>



- Initially limited to Taiwanese companies, expanding beyond boarder
- Categorize by subjects
- Provide download of Teaching Notes for qualified teachers
- Provide online preview of cases, and full text download
- Support multiple terminal devices: computers, tablets and hand-held devices

WELCOME TO  
try out  
KMCC cases

<https://kmcc.libraryandbook.net/>